

Able Commerce Shopping Cart Features

➤ **Developers and Service Providers:** At the core of AbleCommerce are the CommerceBuilder objects written for Microsoft 1.1 Framework (ASP.NET), Macromedia ColdFusion MX application server, and Java Server Pages. These components connect to a standardized database, using either MS-SQL, MySQL, or PostgreSQL. Once the program files are extracted to the server, the installation is completed from a web browser.

- **Easily Add and Manage Multiple Stores:** The AbleCommerce Master menu is where all your stores are managed and configured. Each store can be setup to run on it's own website, and use it's own set of store design templates. In a multiple store scenario, you can setup a single store in it's own database, or even share a database between many stores. There are easy to use menus for connecting new databases, a store import wizard (shown in example), custom gateways, and more.
- **Security Features:** We know how important security features are in the ecommerce business, and AbleCommerce can provide you with the tools needed to secure user's managing your installation and stores.
 - A *Master Administrator* has the ability to create User's (store administrators), Groups, and Rights to access the stores within an installation.
 - A *Store Administrator* has the ability to create User's Groups, and setup Access Rights to any area of the merchant menu. Pre-configured security rights include a Full Admin, Jr. Admin, Orders Admin, and Minimal Admin.

AbleCommerce can meet the needs of Visa's Cardholder Information Security Program (CISP Assessment), as well as being PCI compliant in the latest Asp.Net version.

- **Multiple Domains and SSL:** You can have a unique domain name for a single store, group of stores, or all of your stores. Likewise, a secure certificate may be shared by all stores, different groups of stores, or a single store may have its own while the other stores share the secure domain used as the installation domain.
- **Database Support:** We supply a default database depending on the version of AbleCommerce installed. Supported databases are MS-SQL, MySQL, and PostgreSQL. MS-Access is supported in the Asp.Net version for development or testing purposes only. Each database may contain a single store or many stores depending on how you choose to manage your store groups.

- **Bonus Support Tools:** We're always providing additional tools and bonus programs that work with AbleCommerce and third-party integrations. Export program to migrate data from a 3.x or 4.x installation
 - Data Transfer utility can help you transfer data between AbleCommerce and third party software such as WorldShip and QuickBooks Pro.
- **Support Resources:** AbleCommerce's administration has help buttons in the upper-left corner of all pages for immediate reference to the area you are using. Online support resources include:
 - AbleCommerce Help Site [is](#) the primary support resource with the latest news and software maintenance updates, installation and upgrade documentation, Admin and Merchant Guides, and Frequently Asked Questions.
 - AbleCommerce Community Forums [are](#) actively monitored by staff, developers, experienced partners, and valued customers.
 - [BugZilla](#) [the](#) Mozilla bug system, is also used by AbleCommerce to track issues that are found in current versions.
 - Free 30-day installation support [is](#) included with a new software purchase.
- **Flexible Development Languages:** An assortment of completely working store templates are provided for you to begin selling quickly and easily. A variety of templates and code samples are provided for easy customization of your store's look and feel. Free Development Kit for download [is](#)

AbleCommerce 5.5 is written for 3 different languages, and available for Linux or Windows servers.

- Microsoft's Asp.Net 1.1 Framework
- Macromedia's ColdFusion MX Server
- Macromedia JRun Server (*JSP-Java version in beta*)
- Apache Tomcat (*JSP-Java version in beta*)
- **Integrate New Gateways:** Now you can easily add new gateways for payment processors, email servers, and shipping service providers. Just reference the Object used for your new custom gateway and even specify if merchants are allowed to use the new gateway.
- **Localized COM objects:** Development is made easy with the ability to modify the common library objects per installation. Now you can customize each AbleCommerce installation on the server without any affects to other customers. The CommerceBuilder® source code option is available for in-depth customization of the software.
- **Merchant Benefits:** As an AbleCommerce Merchant, you will be able to manage and maintain every aspect of your online store from any place in the

world, all within your internet browser.

- **Browser Based Administration:** The Merchant Administration Menu is the gateway page for building and maintaining your store. This menu is a source of helpful information including Alerts, Orders Summary, Recent Orders, and a live news feed from AbleCommerce.

From the top-bar menu system, you will find that all the store administrative features are organized into logical drop down menus for quick and easy access.

- **Two Complete Sets of Store Templates**

AbleWizard Store - Create a sophisticated looking store in minutes by starting with the built-in, richly enhanced, store templates. The website File Manager is a powerful tool that allows you to upload files and images, quickly modify store colors layout, style sheets, and wizards. Common items, such as headers, footers, navigation bars, etc. are pre-designed and ready for you to easily change and maintain.

AbleNet Store - With the developer in mind, we now have a full set of Code-Behind store templates. These new Asp.Net templates are designed so your display code is separated from the code which drives the Commercebuilder engine. The AbleNet templates are compatible with VS.NET 2003.

- **Sophisticated Store Features:** AbleCommerce has so many features, that it is impossible to show them on a single page. There are a few notable features that gives AbleCommerce the edge on competition.
 - Multi-currency display with built-in exchange rate calculation on checkout.
 - Multi tier taxation for international sales and special product taxes.
 - Cross-selling, coupons, and discounts, enhance promotional opportunities and you can encourage your customers to return with your special offers.
 - Unique product Kitting methodology enables sale of bundled products comprised of individually inventoried components.
 - Product batch upload and batch management allows merchants with large inventories to easily maintain and manage their products.
 - Use the integrated inventory management feature to control what can be sold when product availability changes or stock is limited.
 - Completely integrated with many popular shipping gateways and payment services.
- **Search Engine Friendly (SEO):** Anyone who has been on the web knows...search engines are king. Now, AbleCommerce offers a special URL rewrite tool built right in. This will automatically translate your dynamic URLs into search engine friendly links throughout your store.
- **End User Benefits:** In order to have a successful ecommerce store, you need a confidence inspiring checkout process for your users. AbleCommerce has been a proven ecommerce solution for over 10 years.

- **Retail Shopping:** Offer your users simple turn-page navigation, multiple types of product categorization and navigation methods, ordering a single item or many at a time, store-wide searching, and products with options, kits, or cross-selling. You will be able to automatically display your products' Specials, recently updated or New, most Popular, a mini-basket, shipping calculator, or website directory. By using the built-in content management system (CMS), you can create all your non-store pages in AbleCommerce and seamlessly integrate your website content with your store.

- **Secure and Easy Checkout:** AbleCommerce shopping cart software features a checkout process that is secure, simple, and solid. You can offer your customer features such as gift wrapping, address book, shipping to more than one recipient, live shipping calculations, any number of payment options, coupons, discounts, gift certificates, and more. All of this is wrapped up in an easy 1-2-3 checkout which will encourage your customers to return again and again.

- **Cookie Support:** AbleCommerce will work with cookies or without. A cookie enables the program to recognize the user and retrieve any existing information on the customer. Cookies are safe and are provided as a convenience to the customer during the checkout process.

- **Customer Service Automation:** Your customers have the ability to automatically view their order history by logging into your store's My Account page. They will be able to view the specific details about their order which includes the order fulfillment status and shipping tracking numbers. Use the integrated WorldShip feature to automatically import your shipments' tracking numbers into AbleCommerce.

- **Shipments to Multiple Addresses:** Most of the major shopping sites now offer the ability to send packages from a single order to many different recipients. You can enable this feature for your customers with a click of a wizard option.

- **Gift Wrapping:** Create different wrap Groups to distinguish the types of packages that have gift wrapping available. Then, you can upload image samples for each type of gift wrap, choose pricing, and more. Your customers will have an instant display of Gift Wrapping choices, with a Gift Note message for the recipient.

- **Multiple Payments per Order:** Offer your customers the ability to make more than one type of payment on a purchase. This is a great feature for high dollar items where a customer can pay for the purchase with more than one credit card or payment option.

- **Easy Store Setup:** AbleCommerce makes setting up your new store as easy as 1 - 2 - 3. The Merchant Menu administrator makes setup and maintenance a breeze.

- **Store Import Wizard:** When you create a new store, AbleCommerce provides a number of data import options. You can start with –
 - a completely empty store,
 - a store which includes most of the basic elements like shipping and payment methods, and email forms
 - a store with sample data
 - or import another AbleCommerce store from an XML file
- **Store Setup Menus:** Navigate to the setup menu to configure shipping, payment methods and gateways, emails, warehouses, and currencies.

From the Store Settings menu, you can specify global settings for your store. Some of these settings include localization, inventory, date format, time format, units for weight, and your default store Theme.

Maintenance settings let you change the length of time a user's basket is saved, and how long payment information should be stored.

- **Store Alert System:** AbleCommerce has a built-in alert system so you will know what tasks need to be completed, or when important issues arise. The sample image to left shows the Alert menu for a new empty store. A short explanation followed by a link to correct the issue is provided for each alert.

➤ **Content and Product Administration:** A Content Management System (CMS) combined with sophisticated product management, allows you to easily create and manage categories, products, webpages, and links.

- **Content Management System (CMS):** The AbleCommerce CMS represents all the items in your store that provide some kind of content to the user. For instance, a *category* provides a user with a navigation system that they can browse to look through your store. A *product* provides content about something that can be purchased. A *webpage* provides static content for the purpose of distributing information to the user.

AbleCommerce gives you the ability to combine your website and product content, giving you a single point of administration where you'll benefit from easy maintenance and management.

- **Product Management:** A product is something that can be purchased from your store. Products are usually listed under a category or subcategory. Every product in your store has certain information stored, including name of the product, the cost, weight, description, and more.

Each product can be assigned to one or more categories, and allow you to offer different "Shop By" features for your customers. Increase buying incentives with product specials and discount methods which can be applied in many unique ways.

- **Cross Selling of Related Products:** You can easily search the database for accessory items that are related to your main product. You can associate categories, products, webpages, or links to your products so that customers can click through to related information.

If other accessory products are setup in the cross-sell association, your customers can purchase these related products at the same time, from the same page.

- **Inventory Control and Notifications:** You can switch on the Inventory control feature to add and keep track of stock on-hand, reserved stock, and re-order levels. Merchants can receive automatic notification by email when it's time to reorder products. Also includes a Batch Update report to quickly find and update all items at, or below, the re-order level you set.
- **Product Attributes and Options:** For each product, you can also setup attributes like Size, Color, Type, etc. For each product attribute, you can add all the options you'll need like Red, White, Blue, etc. Additionally, your products' options can be setup with a price, weight, and uniquely created SKU.

The inventory management feature is integrated with product options, so you can track specific combinations of products, such as 50 Small, Red shirts and 40 Medium, Blue shirts.

- **Froogle Feed:** Where shoppers use the power of Google to find your products.
 - Froogle is on the Google home page. Millions of people come to Google each day, and many are actively looking for the products you're selling.
 - You can list your products on Froogle for free. Unlike other online shopping sites, Froogle costs nothing. There's no spending account to set up and maintain. No cost-per-click. No cost, period.
 - You control your product information. Simply use AbleCommerce to upload a new product feed, at least once a month, to ensure you are displaying the most accurate descriptions and promotions for your products.
- **Customers, Vendors, and Affiliates:** AbleCommerce has many tools which allow you to manage and communicate effectively with your customers, vendors, and affiliates.
- **User Management:** Merchants can easily manage and maintain customers of their store using the robust search pages in the Order management or User management menus. Using AbleCommerce's built-in email system, you can send email to one customer, or many at a time.

Customers are automatically created at purchase, but can additionally be created by the Merchant through the Users interface. Passwords, contact information, orders, and group memberships can all be updated by the merchant.

- **Customer Groups:** Merchants can create their own customer groups and manage the users they contain. Membership groups can be used for a variety of purposes.
 - One is to allow for any number of product pricing levels when combined with *discounts* or *product specials*.
 - Member groups can be used for mailings, special interest groups, direct marketing, and tracking or organization of an existing customer base.
 - Special administration groups can be created so that managers can restrict and allow access to particular areas of the Merchant administration.
- **Affiliates:** Affiliates allow you to provide others with financial incentives to drive traffic and sales to your store. The affiliates module can help you to expand sales by building a network of partners. Each affiliate is given a unique ID and can refer customers to a store. Those customers will be associated with the affiliate.

Merchants can report on the number and amount of sales as well as the number of referred customers by affiliate. Merchants are responsible for paying any credits due according to their own business practices.

- **Vendors:** All products in your catalog can have an associated vendor. You simply enter your vendor's name and email, assign the vendor to a product and the automatic notification system takes care of the rest. By using our custom email triggers, you can notify your vendors, at any point during your order fulfillment process.

From the reports menu, you can view the total sales, and a link to each order containing items from the vendor.

- **Discounts, Promotions, and Specials:** There's no better way to incent your customers than offering discounts or specials. AbleCommerce has it all, from enterprise level Coupon system to customizable Discount structures.
- **Store Discounts:** Applying quantity discounts is a great way to motivate customers to buy, which will in turn increase your sales. AbleCommerce provides many different discount methods that you can setup and customize to meet your needs.

Discount types - choose to offer discounts on a per-product basis, mix-and-match products using group discounts, or simply offer a store wide global discount.

Quantity discounts - this type of discount is applied when a certain number of the same product is purchased.

Value discounts - these discounts are applied when the total value of the order meets the minimum amount you choose.

Member Discounts - In AbleCommerce, merchants have the ability to define groups and to manage the members of these groups. These groups can be used together with discounts to make special membership pricing rules for a specific group (or groups) of customers.

- **Promotions and Specials:** Product specials can be used to offer discounted pricing based on time periods you define. Once a product special becomes active, it will automatically display on the Specials page in your store.

Combine product specials with member groups and you can offer different pricing levels to select customers.

- **Advanced Coupon System:** With coupons, a merchant can give discounts on order totals or on specific products when the customer provides a predefined code during checkout. There two types of coupons you can create:

Value: Based on the total cost of the order. When a customer buys a certain value of product(s), you can give a discount on that amount. An example of this type would be "10% off an order of \$50 or more".

Quantity: Based on the number if items purchased. When a customer buys a certain number, you can give a discount on the value of those items. Examples of this type would be "35 Cents Off" or "Buy One / Get One Free".

- **Email:** AbleCommerce has simple email features like order and shipment notifications to advanced, customizable email notifications for internal order processing and communication.

- **Email Manager:** Emails can be sent for a variety of events that occur within AbleCommerce. Simply define the message details and what event triggers the email, and AbleCommerce will do the rest!

Event Triggers: Create your own emails which can be sent when events happen in the store. We've listed just a few of the events that can trigger an email: Order Placed, Order Status Changed, Payment Received, Order Item Changed, Tracking Number Added, Order Shipped (Full and Partial), Low

Inventory Item (Shipped and Purchased), and Customer Password Request. There are too many to list!

- **Sending Emails:** Your store includes four email templates which are necessary for most ecommerce stores. They include an order notification, lost password, vendor notification, and shipment notification. Create as many new email templates as you need and assign your own event triggers so notifications can be sent automatically.

Mailing Lists - Use the user search interface to easily create on-the-fly mailing lists. Use the simple three-step wizard to send your customized email messages to members of group or individual users.

- **Email Server Configuration:** Easily configure your email server gateway with support for common email servers:
 - Persits AspEmail (free with IIS, for a remote email server)
 - Persits AspEmail Premium (paid third-party software)
 - Microsoft CDonts* (free with IIS, for a local email server)
 - Microsoft CDO* for Windows 2003 servers

* Microsoft CDonts and CDO are not supported in CFMX version of AbleCommerce.

- **ESD - Electronic Software Delivery:** AbleCommerce offers a full featured electronic file delivery system. Create and define your own rules for file delivery, license agreements, readmes, and email notifications.

- **Electronic Delivery and Fulfillment:** The sophisticated capabilities of AbleCommerce ESD module include an email manager, license manager, and file upload manager. It will automate tasks such as product installation readme's, download limits and timeouts, and fulfillment of software license keys.

Readme Files - Using the Readme's menu, you can define blocks of text or brief documents that provide valuable information about the digital goods you are selling. Information that might be placed here includes system requirements, installation instructions, and the like. By default, these associated documents are displayed as links on the basket and order screens.

Licence Agreements - Licensing agreements, terms of service, product disclaimers, and the like can be defined using the Agreements interface. If an agreement is assigned to a digital good, a shopper must accept the agreement before they can continue.

- **Gift Certificates:** Now you can offer Gift Certificates that are delivered and redeemed electronically through your store. Sell the gift certificates in any denomination the user wishes to purchase, or sell them in the denominations you choose.

AbleCommerce creates the unique gift certificate redemption number and makes it available for secure viewing after the order is processed. Then, your gift recipient can purchase anything from the store and use the redemption number to claim the cash value of the gift certificate.

- **Software Licensing Agent:** AbleCommerce can also distribute license keys for software applications. This process is known as fulfillment. You can also configure fulfillment to be handled automatically or manually. AbleCommerce has a simple interface (provided by a "licensing agent") for entering license keys into the database. Keys are then distributed to purchases and removed from the license inventory.
- **Email Notifications:** *Envelopes* are a kind of wrapper for your email. Just like envelopes used for standard mail, they are used to specify address and delivery information. They can also provide an introduction (header) and a closing (footer) for your messages.

Email Contents lets you define the body text of your email messages. Content is generally specific to an action or product. For instance, you might have one block of content that you send when someone purchases a digital good and a different block of content sent when you validate their download. Or perhaps you have different blocks of content for each of your digital goods. With the Email Contents manager, you can define as many blocks of content as you like. Then from the ESD email screens you can select the content to send for each scenario.

- **Integrated Shipping Services:** Provide accurate shipping rates from a wide selection of shipping services that are integrated with AbleCommerce. Easy setup and configuration, and instantly, your shipping methods and rates are being displayed.
- **Accurate Shipping Rates:** AbleCommerce has complete and approved certifications for the following shipping service integrations.
- **CanadaPost** - use CanadaPost's Sell OnLine module to generate accurate shipping rates for shipments in Canada. The CanadaPost shipping integration supports product dimensions for length, width, and height.
- **DHL** - ships from a US origin only, but will ship to any domestic or international location. At this time, the DHL shipping integration is not available for AbleCommerce 5.5 CFMX versions.
- **FedEx®** - the integrated FedEx® module can generate real-time shipping rates for your packages for shipments within the United States.
- **UPS OnLine® Tools** - with UPS OnLine® Tools, customers can get real-time shipping rates based on their shipping addresses and order weights. The UPS OnLine® Tools integration supports shipments originating in the US, Canada, or abroad from approved UPS shipping origins.

- **USPS®** - use the integrated United States Postal Service module to generate real-time shipping charges for shipments within the United States.
- **AbleCommerce Custom Shipping Methods:** AbleCommerce provides three types of shipping methods where you can setup your own custom shipping charges. Create a flat fee rate, a matrix by total order cost, or matrix by total order weight. You can have any number of shipping methods and each can be assigned to specific countries to allow for flexible international shipping.
- **Shipment Tracking:** Merchants will enjoy the added flexibility of order fulfillment with the ability to add a shipping tracking number. Your customers will enjoy being able to view their shipment information right from your website.
- **UPS WorldShip®:** AbleCommerce is integrated with UPS WorldShip to automate the process of entering your shipments and recording tracking numbers. Three easy steps:
 1. Import your orders into UPS WorldShip program installed on your local computer.
 2. Automatically export your tracking numbers when a shipment is processed.
 3. Upload the tracking numbers to your store so customers can view their tracking information.
- **International Features:** International support includes a currency converter providing exchange rates for any number of customizable currencies you wish to display. Ship orders to destinations all over the world.
- **Multi-currency:** Each store can specify a base currency as well as any number of additional currencies. Prices displayed on retail pages will be converted into all configured currencies using provided exchange rates.

You can setup and customize each currency with your own display symbols.

- **Exchange Rates:** AbleCommerce uses an exchange rate to calculate the amounts for secondary currencies. You enter the different currencies you wish to display, current exchange rates, and currency symbols. During the shopping experience, all currencies will be displayed to the user. On checkout, the default currency is used to calculate the prices according to the exchange rate provided.
- **International Shipping:** Ship orders to destinations all over the world using the custom AbleCommerce shipping feature. You can also enable any of the shipping services that support shipments to destinations all over the world. These include UPS Online® Tools, FedEx®, DHL, and CanadaPost (within Canada only).

- **Multi tier Taxation:** Setup one, or multiple, levels of taxation for the provinces, postal codes, or countries. Then, assign one or more tax codes to the products in your store. At checkout, the location of the customer will be determined and then all applicable taxes will be calculated.

If you have certain products with special taxation requirements, the AbleCommerce tax module is designed so that you can apply taxes on a per-product basis.

AbleCommerce fully supports Canada's GST and PST tax structure.

➤ **Order Processing and Administration:** Powerful order administration features include order editing, one click shipments with notification, order notes, and customizable order statuses and email notifications.

- **Order Processing:** All new orders can be modified to accommodate changes needed by the customer. After an order has been placed, you can modify the billing or shipping addresses, shipping method, or even the products that have been ordered can be removed, changed, or new ones added. An order balance is always shown and you can apply partial or full payments using a real-time payment gateway, a back end POS menu, or manual credit/debit posts to the invoice. Use order statuses to keep track of new, completed, payment pending and shipment pending orders.

Edit Payments - apply and edit payments for orders by using the POS menu to capture credit card payments, check payments, over-the-phone payments, and debits for returns.

Edit Shipments - orders can be split into multiple shipments. The merchant can easily select any items that are not available to ship and a new shipment is created. Any number of new shipments configurations can be created.

Shipment Tracking - a shipping tracking number can be entered into the Shipment Tracking Number text box. The tracking number that you enter will be available for the customer if they view their account from your store.

Order Notes - you can add notes to keep track of details or explanations about any order. The notes are recorded with a date and time, and username of the person entering the note. Notes are for internal administration use only.

Order Files - used for electronic file delivery and digital gift certificates; these files can be attached, removed, validated, and fulfilled right from the order detail page.

- **Order Searching:** The search orders interface allows you to selectively display and sort orders depending on the criteria you choose. Search by order date, order number, customer name, order balance, shipment status, or any selected order status. The results will be displayed so you can view basic information about each order with a link to more details, and additional order processing features.

- **Custom Order Statuses:** Now you can add and customize your order statuses so they will fit your business model. There are so many techniques for fulfilling orders, and AbleCommerce gives you the flexibility to create your own order statuses and setup the events that send email notifications. For instance, you can automatically send a *shipment* notification, or *shipped partial* email notification to your customers. You can also create internal notification systems, so that emails are sent to individual personnel when orders are marked with particular statuses. This is very useful if more than one person handles fulfillment of an order.
- **UPS WorldShip®:** AbleCommerce is integrated with UPS WorldShip to automate the process of entering your shipments and recording tracking numbers. Three easy steps:
 1. Import your orders into UPS WorldShip program installed on your local computer.
 2. Automatically export your tracking numbers when a shipment is processed.
 3. Upload the tracking numbers to your store so customers can view their tracking information.
- **QuickBooks® Order Export:** AbleCommerce now includes tools so that you can transfer your order data directly into QuickBooks, eliminating the hassle of re-entering data. Using our client tools software utility (DataTransfer.exe), you can easily export from AbleCommerce into QuickBooks Basic, Pro, 2002, or 2005 versions.
- **Payment Methods and Processing:** Create new payment methods easily with the new payment method configuration menu. Setup your own payment rules and validation methods. Offer certain payment methods, such as purchase orders, to only selected groups. Choose from a number of popular payment gateways to automatically collect funds at checkout.
- **Payment Methods:** When customers checkout and they reach the page to select how they are going to pay, the payment methods that you create will appear in the Payment Methods drop-down box.

AbleCommerce has built-in payment credit card payment options and card number validation for: Visa, Mastercard, American Express, Carte Blanche, Discover, Diners Club, en Route, and JCB. Also included are payment methods such as "Call Me" with phone number verification, "Fax-In" orders invoices, and Purchase Orders that can be offered to select groups. We include most payment options you should ever need, but if not, then you can create as many custom payment types as you like.

Security Code - turn this feature on with a single click. This is also known as a bank code or credit card verification code (CVC); it is the 3-digit number on the back of a Visa or Mastercard, and the 4-digit number on the front of an AMX card.

- **Real-Time Payment Processors:** Most likely your store will accept credit cards for payment. In order to safely transmit credit card information over the internet, you will need to be set up with a real-time payment processor. A real-time payment processor enables you to authorize and process credit cards in a real-time and secure environment. When a customer enters their credit card information, the real-time processor will automatically verify funds and depending on the transaction type that you select, may or may not automatically capture the funds.
- **Integrated Payment Gateways:** AbleCommerce includes integrated support for the following popular payment gateways. As we add new payment gateway integrations, we will add them to the table below.

AbleCommerce version	5.5 asp.net	5.5 (SR1)	asp.net 5.5 (SR2)	asp.net 5.5 CFMX
Authorize.Net	✓	✓	✓	✓
CyberSource	✓	✓	✓	✓
LinkPoint	✓	✓	✓	✓
ParaData	✓	✓	✓	✓
SkipJack	✓	✓	✓	✓
Verisign Payflow Pro	✓	✓	✓	✓
WorldPay Select Invisible (html)	-	✓	✓	✓
PayPal Instant Payment Notification (IPN)	-	✓	✓	✓
PayPal Website Payments Pro	-	-	✓	-
Paymentech	-	-	✓	✓

- **PayPal Website Payments Pro:** Advanced Integration with PayPal Website Payments Pro is now available in the AbleCommerce 5.5 Asp.Net (SR2) release, featuring -
 - Express Checkout
 - Search and View PayPal Transactions
 - Refunds
 - Line item detail shown in PayPal payment history
- **Compliance with Payment Card Industry (PCI) standard:** AbleCommerce 5.5 Asp.Net (SR2) has updates that are designed to bring the application into compliance with the Payment Card Industry (PCI) standard. In the previous version, compliance was possible but needed additional configuration. The latest service pack addresses these areas so that no

additional configuration is required for compliance.

- **Customization Guide to add a Payment Gateway API:** There are hundreds of payment processors available on the market. AbleCommerce supports the most popular ones with a full integration. We have a free developer's guide [that](#) includes instructional information, and samples so you can integrate AbleCommerce with your own payment processor.
- **Product Batching:** Offer gift packages, computer systems, or an unlimited number of product recommendations. AbleCommerce's unique kitting methods will give your store the edge on competition.
- **Kitting - Selling of multiple products:** Kitting allows multiple products to be sold together in a package. Multiple components can be attached to each kit that allow very flexible configurations and customer options. Kitting is a very powerful tool that can offer some advantages over cross-selling.

Advantages of using Product Kitting

Kitting offers an advantage over cross-selling. Related items can be up-sold from the same product screen as the master product. Customers will be able to add all related products to their basket at the same time, without the need to view each individual product screen.

Overall, kitting is a very powerful tool. Products can be combined in an unlimited number of configurations. Merchants have more control over inventory and display of kit products. Customers can buy what they need all in one place. Kitting offers convenience that can help increase sales.

- **Kits and Components:** A "kit" is composed of individual products that are grouped together and sold as a single item. Every kit begins with a master product, which is the container for the kit. A kit also has member products which are called the kit "components".

Components can be configured with different settings that change how (and if) member products are displayed.

Member products in the kit can make the price and weight go up or down with modifiers. The result is a product that may have a range of price and weight depending on which member products are included in the kit purchase.

- **Kits and Inventory Management:** Inventory for a kit is handled somewhat differently than a regular product. Each master product has a quantity in inventory. However, the quantity of a kit is also determined by the available quantity of the member products. If you have required member products (in a hidden component) that are out of stock, customers will not be able to purchase the kit. If you have optional items that are out of stock, customers will not be able to purchase the kit with these optional items selected.

➤ **Product Kits:** Whether you have one product or hundreds of thousands, AbleCommerce has the functionality to accommodate you. The product batching features allow for mass updates and inserts from delimited flat text files.

- **Batch Editing:** The Batch Edit feature allows you to edit multiple products at once. Products are filtered with search criteria and presented with editable fields of your choosing.

For stores using the inventory control feature, we've conveniently added a checkbox so you can easily search for all products low in stock.

- **Batch Inserting:** The Batch Insert page allows you to add multiple products at once. You simply select the file that contains your product data to be uploaded and select the category that will contain the imported products. You can use delimited (eg. CSV, TDF, etc.) or XML formatted data.
- **Batch Update:** The Batch Update feature allows you to update and change multiple products at once. Using your delimited (eg. CSV, TDF, etc.) or XML formatted file, select a match field, make any other adjustments and update.

Consult the merchant documentation for guidelines on how to format the batch data.

- **Data Transfer:** The Data Transfer wizards make it easy to import and export data from your store. AbleCommerce uses an XML file format to transfer store data.

Importing Data: AbleCommerce provides four possible sources for your imported data. You can import basic data which includes common items like email templates, payment methods, etc., a fully functional computer sample store, an existing AbleCommerce store export (XML) file, or UPS WorldShip Data.

Exporting Data: Use this procedure to export store data to an XML file. Use the XML file as a backup or for store migration.

➤ **Reporting and Statistics:** Keep track of who, what, where, and when customers are buying. Built-in reports include sales history, popular products, taxes, shipping, and more. All AbleCommerce reports include direct links to the editing of any item. This allows the merchant to easily make marketing decisions and quickly make changes to products, pricing, shipping, taxes, etc.

- **Summary Reports:**

Sales Summary - enter a date range to view totals for product sales, taxes, shipping charges, total number of orders placed, number of items sold, number of customers, and average order amounts.

Product Breakdown - this report displays the each of your products sold within the time frame you specify. It will report the quantity sold and total amount collected for each product.

Shipping Breakdown - this report will compile a list of the shipping methods that have been used for all completed orders. It lists the shipping type, provider, number of orders using that method, and the total amount collected for each.

Taxes Breakdown - enter a date range to view a report of each type of tax used, the number of orders using that tax, and the total amount of tax collected.

Affiliates Sales - view a summary of affiliate sales, including unique referrals, number of orders, and the total amount of affiliate sales.

Vendor Sales - this report will show the sales of particular vendors' products in the store.

Inventory Report - Lists all products in your store that are at or below reorder levels. We provide a linked product ID to jump to the product editing screen, where you can update the inventory levels for the product.

Coupon Summary Report - for the date range given, it lists the codes for any coupons used, along with the number of times used, a link to the coupon, and a link to a detailed report.

Coupon Detail Report - this report lists all orders that used the specified Coupon Code selected from the drop down list.

Abandoned Baskets Report - this report shows you any uncompleted orders by anonymous users, or users that have registered.

Gift Certificates Summary - this report shows you all outstanding gift certificate balances. There is also an interface where you can search for existing certificates or issue new ones.

- **Statistics Reports:**

Abandoned Products - this report shows you the products that are part of uncompleted orders by anonymous users, or users that have registered.

Popular Products - will generate a report listing of what products are your top (or bottom) sellers in regards to the quantity sold and/or the revenue made.

Biggest Customers - find out who your top (or bottom) customers are in regards to the number of orders placed and / or the amount spent.

Sales History - This will display a line graph showing how sales have been each month in a particular year.

- **Activity Reports:** Built-in web activity logging can be enabled to keep track of user hits and browser statistics. Includes support for three popular log formats (common, combined, and extended). Reports can be generated and downloaded by merchants for use with log analysis software. Automatic archiving features can automatically maintain log size.

Activity Summary - This report will display summarized statistics for the current log file.

Browser Types - This report will display the different types of browsers used by your visitors.

Referring Pages - This report shows the pages that were referred by the store. This will let you know which pages are most often clicked on within in your store.

Download Logs - This page allows you to create and download a log file in three different formats.

- **Taxes:** AbleCommerce makes collecting taxes easy for any small to large business doing ecommerce transactions. Create product specific tax rules or create multiple taxes to support Canada's GST and PST tax structure.

- **Collecting Taxes:** Depending on where your store is located, you may be required to collect sales tax. AbleCommerce enables you to configure taxes for specific areas (Washington State Sales Tax) and specific products (Tobacco Tax).
- **Multi tier Taxation:** Setup one, or multiple, levels of taxation for the provinces, postal codes, or countries. Then, assign one or more tax codes to the products in your store. At checkout, the location of the customer will be determined and then all applicable taxes will be calculated.

If you have certain products with special taxation requirements, the AbleCommerce tax module is designed so that you can apply taxes on a per-product basis.

AbleCommerce fully supports Canada's GST and PST tax structure.

- **Integrated CERTITAX Service from EsalesTax.com:** The optional CERTITAX Service integrates seamlessly and transparently with AbleCommerce to accurately calculate sales taxes and verify shipping and/or billing addresses. Sales taxes are calculated for all applicable jurisdictions...and the maintenance of tax laws, rates, jurisdiction boundaries, and tax exemptions are done for you automatically! Billing and shipping addresses are validated, corrected as necessary, and zip+4 is added to help ensure smooth billing and fulfillment.

- **Integrated Cybersource Tax Calculation Service:** CyberSource tax calculation service provides real-time tax calculation for orders originating worldwide. CyberSource enhances built-in Taxware software, allowing businesses selling online and via call centers to avoid the risk and complexity of managing online tax calculation. Optional service that is available from www.cybersource.com.
- **Website:** Manage and customize all your store's templates using the fully integrated File Manager system. After you enter your custom headers and footers into the default Theme, and modify a Cascading Style Sheet to match your colors and font styles, you will have a store ready to start selling.
- **File Manager:** The File Manager shows the files and folders in your store directory. From here you can add, edit, and delete files. You can also manage and navigate your folders.
- **Search Engine Friendly Store URLs:** The URL rewriting technology built into AbleCommerce allows your store to publish "static" links to your categories, products, and webpages. Static links give useful information to the user as well as make your site more compatible with search engines.
- **Site Map:** On the Internet, many users find what they are looking for through a search engine. For online merchants, being high on the list of search results can help to drive traffic to your site. As a general rule, search engines have difficulty indexing a dynamic web site such as an AbleCommerce store. To make sure your site gets the placement it deserves, AbleCommerce provides the ability to create a static site map as well as to use search engine friendly URLs.
- **Style Sheets:** In the retail web pages, CSS is used to customize the look, feel, and style of the content. Within a CSS file, you can specify options like fonts, colors, margins, borders, and more. When used correctly, the look of your web site can be completely transformed by switching from one style sheet to another.
- **Themes:** Most websites have a common set of elements that are shared across all pages, such as headers, footers, and side navigation. In Able Commerce, these common elements are defined by a Theme.

Page Header 1 (html)		
Navigation Tabs (Home Directory My Account Basket Specials Wishlists Contact Us)		
<i>Search Form</i>	Body Header 2 (html)	<i>Search Form</i>
<i>Categories</i>	Page Body <i>(the information displayed in the Page Body section is separate of the Theme settings)</i> <ul style="list-style-type: none"> • use the built-in store wizards • use your custom content 	<i>Categories</i>
<i>Specials</i>		<i>Specials</i>
<i>Mini Basket</i>		<i>Mini Basket</i>
<i>What's Hot</i>		<i>What's Hot</i>
<i>What's New</i>		<i>What's New</i>

<i>Shipping Calculator</i>	<ul style="list-style-type: none"> over 35 customizable store templates 	<i>Shipping Calculator</i>
<i>Custom Store Links</i>	Body Footer 1 (html)	<i>Custom Store Links</i>
Page Footer 2 (html)		

A Theme contains Header and Footer content for your web page. A Theme also lets you specify how the primary navigation will be displayed. You can change the wording for each navigation link. The extra side bar features Specials, What's New, Search, etc. lists which can also be turned off and on, or easily moved around in the columns, or not displayed at all.

Themes can be applied to the entire store, a wizard page, or even to a specific category, product, or other content object.

- **Wizards:** Wizards are a special kind of web page that let you configure look and feel by making selections on an HTML form. Able Commerce includes over 35 store templates that each have common and unique wizard selections. There are too many to list, but a few common pages are below –

Store Template	Available Wizard Options
index (home)	your home page body text
category	show category details, show category trail links, types of objects to display, # listings per page, info. to display, show basket button...
directory	caption, types of objects to display, number of columns
product detail	show product navigation, show category navigation, checklist for product details, enter your own detail titles, show basket button, enter a product message, email link to friend...
basket	caption, custom headings and columns to display in basket, show coupon code
login	caption, show site navigation links
lost password	caption, show site navigation links
billing info	choose the required fields for address, allow different shipment address, next page of checkout
address book	allow shipments to multiple recipients, number of columns, show nick name
recipient info	choose the required fields for address
shipping selections	show shipping message field, show gift wrap option, custom headings and columns to display in basket
payment	allow multiple payments, require credit card security code, show coupon code, custom headings and columns to display in basket

view orders	caption, custom headings and columns to display in basket
search	caption, types of objects to display in search results, show basket button, thumbnail position

* Note: The above table represents only a sample of the store templates and wizard options available for each.

All of your store templates will have standard wizard options for a Theme, Style Sheet (CSS), Page Title, Headers and Footers. For many templates, there are unique wizard options which can be turned on, off, or changed to meet your needs.

➤ **Warehouses:** You can setup any number of Warehouses to allow for even more control over shipping rates to locations like Alaska and Hawaii, or international countries.

- **Warehouses:** Configure the Warehouse (ship from) locations for your products. When you add a product into inventory, you can select the ship from location. Warehouses can in turn be assigned to specific shipping methods for maximum flexibility in calculating fees. Integrated shipping gateways automatically calculate charges based on ship from and ship to addresses.
- **Multiple Shipments per Order:** When shipping is calculated, the ship from addresses are used to determine the available methods and rates. If an order contains products shipped from different warehouses, the order will be broken into multiple shipments grouped by the ship from location. Each shipment will be charged shipping fees separately. In this scenario, it is possible for different shipping methods to be used for each shipment.